



Consultancy for succeeding in Europe

 welcom**europe**



A multicultural, multidisciplinary team in touch with the realities of the European Union



Practical and operational methods to meet the challenges of a complex and ever-changing European environment.

With **more than ten years of experience**, Welcomeurope gives its customers and partners the means **to take advantage of the opportunities provided by the European Union**.

Our experts help companies, associations and institutions in **three key areas: monitoring, training and consultancy**.

Our team operates daily in all European countries in:

- **funding new projects** for organisations on the ground,
- facilitating **contacts with institutions** and European partners,
- helping to **make use of public systems**.

Welcomeurope

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www.welcomeurope.com

You have a project



- You need funding
- You wish to set up projects involving local or European partners
- You want to establish contacts with European Community institutions, local authorities or governments and to contribute to public debates



You are a public fund manager



- You need to understand the realities facing project leaders in order to define, communicate and assess your funding programmes and mechanisms...



Welcomeurope assists projects leaders from private, public and non-profit sectors

OUR ROLES

● Building up your EU funding applications

We assess the relevance of your projects and identify the most appropriate funding programmes. We assist with the formalities of your projects, organise, contract and run your partnerships. We help you draft your applications, work out your budgets and promote your case.

● Managing funded projects

We set up your project manager's performance indicators. We train your teams and your partners to manage and report and support them in that work. We suggest solutions to any problem encountered and if need be, assist with negotiations in order to obtain the best final funding deal.

● Communicate and deal with key people in Europe

We organise your lobbying and help you get institutional support and build partnerships. We organise project communications (a contractual obligation), and set up and run your project websites. We help you organise your promotional events and can take part in them if you wish.

● Reporting and budget

● Managing Partnership

AMONG OUR REFERENCES

- ❖ AREVA Group
- ❖ EDF Group
- ❖ Chambers of Industry
Azores, Brussels, Cyprus
- ❖ ESAV
- ❖ LVMH
- ❖ ONISEP
- ❖ Technopolis Finland
- ❖ Volvo Trucks - Renault Trucks

« Welcomeurope is one of the few teams in Europe with a perfect understanding of the issues surrounding European funding in all its strategic aspects and technical organisation. »

CONTACTS

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Welcomeurope helps public fund managers: public authorities, Member States and candidate countries, and Community Institutions

OUR ROLES

● Providing information on programmes

We draw up ERDF and ESF regional communication plans. We provide support to owners in dealing with contractors and with your communication plans. We assess your actions concerning structural funds and provide recommendations and tools for the managing authorities.

● Assessing programmes

We identify territorial projects and their results in the light of European Funding policy for 2007-2013 and adjust them accordingly. We assess and diagnose your methods and programmes.

● Organising and managing resources assigned to programmes

We facilitate partnerships between the State and beneficiaries of global subsidies for European programmes. We advise you on how to increase the capacities of your programme management and facilitation teams.

« It seems to me to be vital that regions and members States of the European Union build partnerships with highly trained and efficient service providers such as Welcomeurope. »

AMONG OUR REFERENCES

- ❖ INTERREG joint technical secretarial
- ❖ French Ministry of Transport
- ❖ Finnish Region of Oulu
- ❖ Union of Romanian departments

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Welcomeurope, three areas of expertise on European funding

Consultancy

- Developing institutional and operational strategies
- Developing community networks
- Participating in European programmes

Information & monitoring

- www.welcomeurope.com, the number one gateway to European funding
- The Eurofunding Guides: 5 Sector Guides and one comprehensive Guide
- Customized monitoring and operational editorial production

Training

- 14 training modules on European funding
- Training plans adapted to each issue
- Customized programmes for companies and institutions

Find out about Welcomeurope at all main European events, including Open Days, Employment Week, European Union Relay Meetings, etc..



Welcomeurope
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Partnerships

Welcomeurope spreads its know-how by building partnerships all over Europe.

Our media partners

BFM Belgium • BECI Brussels • Cordis • Cotek • ECAS • Employment Week • EUbusiness • EU Observer • Euractiv • Enterprise Europe Network • European Agenda • Europe's World • Fenêtre sur l'Europe • New Europe • Trombinoscope

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