Bpifrance supports French SMEs in their requests for European funding

Welcomeurope, actor of the funding scheme « Accès aux programmes européens »
Following an agreement between Bpifrance and l’Association des Conseils en innovation, French SMEs can benefit from Consultancy services on European affairs and EU fundings. This measure, proposed by Bpifrance and called « Accès aux programmes européens » (APE), promotes the accession of French SMEs in the European research framework programme and innovation HORIZON 2020.

Two modes of assistance
A first module (value: 1000€) called "Diagnostic flash" can quickly guide the company towards the European financing programme tailored to its needs and strategy.

A second module "Accès Europe" (value: 4000€), can be implemented after the delivery of the "Diagnostic flash". It is primarily aiming to preparing an application to the European programme "Horizon 2020 - SME Instrument Phase 1", enabling up to € 50,000 per project for the feasibility of concept and market studies (closure of the call for proposals 2015: 16 /12/2015). The SME instrument - Phase 2 supports demonstrating the viability, design and test of new products (maximum 2.5 million € per project). "Accès Europe" also offers the possibility to deepen the participation to other European programmes dedicated to SMEs.

A key leverage for Innovation
At a time when some SMEs are struggling to get bank loans for their new projects, European funding can be crucial leverage for growth companies in the implementation of their strategy with great potential for innovation.

Interested in the programme « Accès aux programmes européens » (APE)?

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ABOUT WELCOMEUROPE

Created 15 years ago, Welcomeurope is a consultancy firm specialized in Community politics and funding gathering about 15 staff members.

Consultancy – Supporting organizations in engineering, structuring and managements of EU projects both at European and international levels.

Formation – 15 training modules more than 60 Taylor-made sessions each year organized throughout Europe.

Intelligence and monitoring - www.welcomeurope.com, 1st online resource on European funding to find the best funding opportunities with just a few clicks.

ABOUT BPIFRANCE

The Public Investment Bank (BPI) is a public group in the service of the financing and development of companies, and acts in support of the policies implemented by the State and the Regions. The BPI aims at supporting sustainable growth, employment and competitiveness of the economy. The Group's corporate purpose is to promote and support innovation, particularly in the field of technology, and to contribute to technology transfer and to promote the development and financing of small and medium-sized businesses.

More information on: www.bpifrance.fr - http://investissementsdavenir.bpifrance.fr - Follow us on Twitter: @bpifrance